



The Round Face shape is wide, with full cheeks and a circular form.

The goal: slim your face.

Below the chin styles should be worn with a face-lengthening center part; for styles above chin line, wear an off-center part to minimize roundness. Height at the crown and a bare forehead lengthen and slim this face. In short-angled styles, wear hair brushed away from the face, building extra crown height to narrow the roundness of your features. Though bangs shorten this face, you can wear them curly or tousled to the side if you love bangs. Always avoid straight-falling bangs. Keep longer styles close to the face to give length.



The Triangular Face has a wide chin and narrow forehead.

The goal: narrow the chin and widen the forehead.

Be sure to select those styles with full volume at the sides to balance your face shape. Wear your hair wide and full at the temples, brushed away from the face and up toward the ear to widen forehead; from the ear, angle hair forward toward the chin to soften and narrow a strong jaw. Your best hair length: chin length or longer.



The Heart Face has a wide brow, full and/or prominent cheekbones and a narrow chin.

The goal: diminish forehead width and create a wider, fuller jaw effect.

Wear a side part with soft three-quarter bangs swept over one side to balance your forehead width. A medium to mid-neck length is your best look. Fullness at the bottom, with hair directed forward onto the cheeks gives you the appearance of a wide chin. Curls or loose waves shaped from the ears down, add width and fullness to your chin.

WHAT STYLE IS BEST FOR YOU?

In general, it is best to choose a hairpiece that is similar in style and color to your own hair. Here are some quick and easy tips to assure the style you are wearing is best for you.

To begin, pull all of your hair away from your face. Stand 12" from a mirror and match your face shape to one of the shapes shown here. Although you may not find an exact match, your face will more closely resemble one shape over all of the others shown.



The Square Face is characterized by an angular jaw and square brow, with jaw and brow being nearly the same width.

The goal: soften the sharp angle of jawline and minimize squared-off brow.

Your best styles are with hair swinging forward on the face to reduce the angles. Hair length is best about 1-1/2" below the chin, or extending to shoulder length, to reduce and soften the squareness of your jaw. Hair worn on the forehead is always perfect for you, as long as it is wispy or fringed. Never wear straight bangs. Hair turned under at the bottom will also narrow the width of the jaw. Styles with loose curls and waves add extra dimension to the square face.



The Oblong Face is long and thin, often with a chin that tends to look pointed.

The goal: shorten the lengthy appearance of your face.

This shape benefits from low side part, with a sweep of hair brushed diagonally across the forehead and secured with a comb. The look of volume with an asymmetric flow of hair to one side widens your face and reduces length. Straight-falling bangs or bangs blended with the sides of your hair shorten the overall face length. Your best hair length reaches to the middle of the neck. Volume styles with cuts or waves are very becoming, giving you the illusion of balanced width.



The Oval Face is the perfect face shape.

Nearly every style looks sensational on this face because it is perfectly symmetrical. In long styles, a great classic look is a center or side part with hair touching shoulders. The short-layered looks with curls and a close extended nape focus on this oval.

SKIN MATTERS

Learn how your hair color can work to brighten, complement or correct your skin color. Skin tones fall into two

WARM SKIN TONES: Brighten skin undertones by selecting hair colors with shades of reds, golds and true browns. Avoid shades of pale blonde and ash. Your best hair colors:

Pale Yellow Undertones: Lt. Reds, Golden Blondes, Lt. Browns

Golden Yellow Undertones: Med. Reds, Med. Browns, Lt. Browns

Olive Ash Undertones: Med. Auburns, Med. Reds, Dk. Browns

COOL SKIN TONES: Warm and soften skin undertones with natural hair shades of ash, honey and chestnut. Avoid strong reddish shades. Your best hair colors:

Pale Pink Undertones: Lt. Ash Blonde, Lt. Brown, Honey blonde, Lightest Brown

Rose Undertones: Med. Blonde, Lt. Brown, Med. Brown

Reddish Blue Undertones: Ash Blond